

## Main Street Minutes

Thursday, September 23 at 4:00 PM

BCCDC Conference Room, 1112 7th Street

Members present: Tami Savage, Fran Baker, Alice Lowery, Elizabeth Hewitt, Courtney Sones, Joan Myers, Fara Ashcraft, Tina Israel.

Introduction of new Main Street Manager and discussion of Main Street retreat education. Also updated board of conferences attending in November and schedule moving forward.

Group activity of strategic planning and goal setting. Board members were able to vocalize and write strengths, weaknesses, and opportunities of Main Street together. Next meeting will wrap up goal setting.

Event discussion of Halloween, Christmas around the Square, and Camofest. Halloween will be ladies' night called Witches Who Wine on October 28<sup>th</sup> 5-7. Christmas around the Square will be November 18 5-9 and November 21 1-5. Camofest is scheduled for January 29 12-6. Tina will create a save the date and walk around the square to discuss participation.

Group also brought up hay bale competition with local schools to display during Christmas on the Square. Camofest will donate a pizza party to the winner. The shoppers during Christmas on the Square will do judging of hay bales and will close judging after second event on Sunday.

Also, discussion of local choirs and church choirs to sing at Christmas event. Tina will investigate this and bring information to next meeting.

Tina will also speak to Judge McDonald for grounds of courthouse to be used for photo op and will bring back information for next event.